**Summarizabilty Problems:**

* **Custzip** - Zip code allows null
* **CustEmail** – Allow null values
* **CustName** and **CustDate** are available for normal members.
* Each Record does not have Franchise Name.

Incomplete Dimension-Fact Relationship.

* **Fact\_SalesRecord** table will have NuLL values as when it is merchandise there will be no **ProdId** and when it is **ProductService** there will be no **MerchId**